ADSPIN.IO

MEDIA KIT 2019

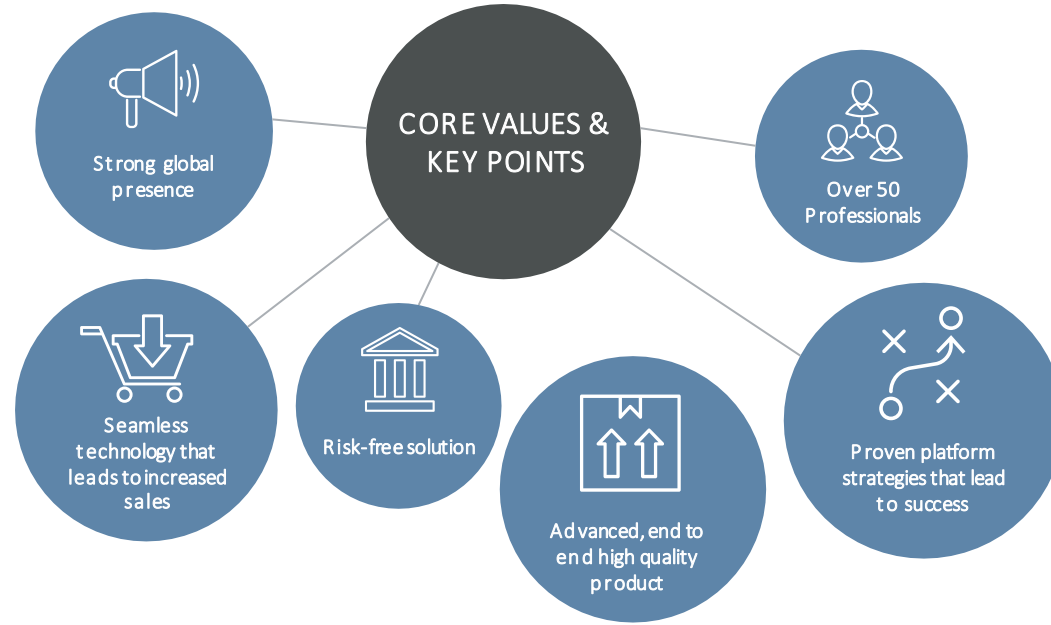1.0

Appetite for Technology

ABOUT ADSPIN.IO

AdSpin.io is a fast growing SaaS Marketing platform that allow Marketeers to customize, manage, track and scale their advertising business

CORE VALUES & KEY POINTS

Strong global presence

Over 50 Professionals

Seamless technology that leads to increased sales

Risk-free solution

Advanced, end to end high quality product

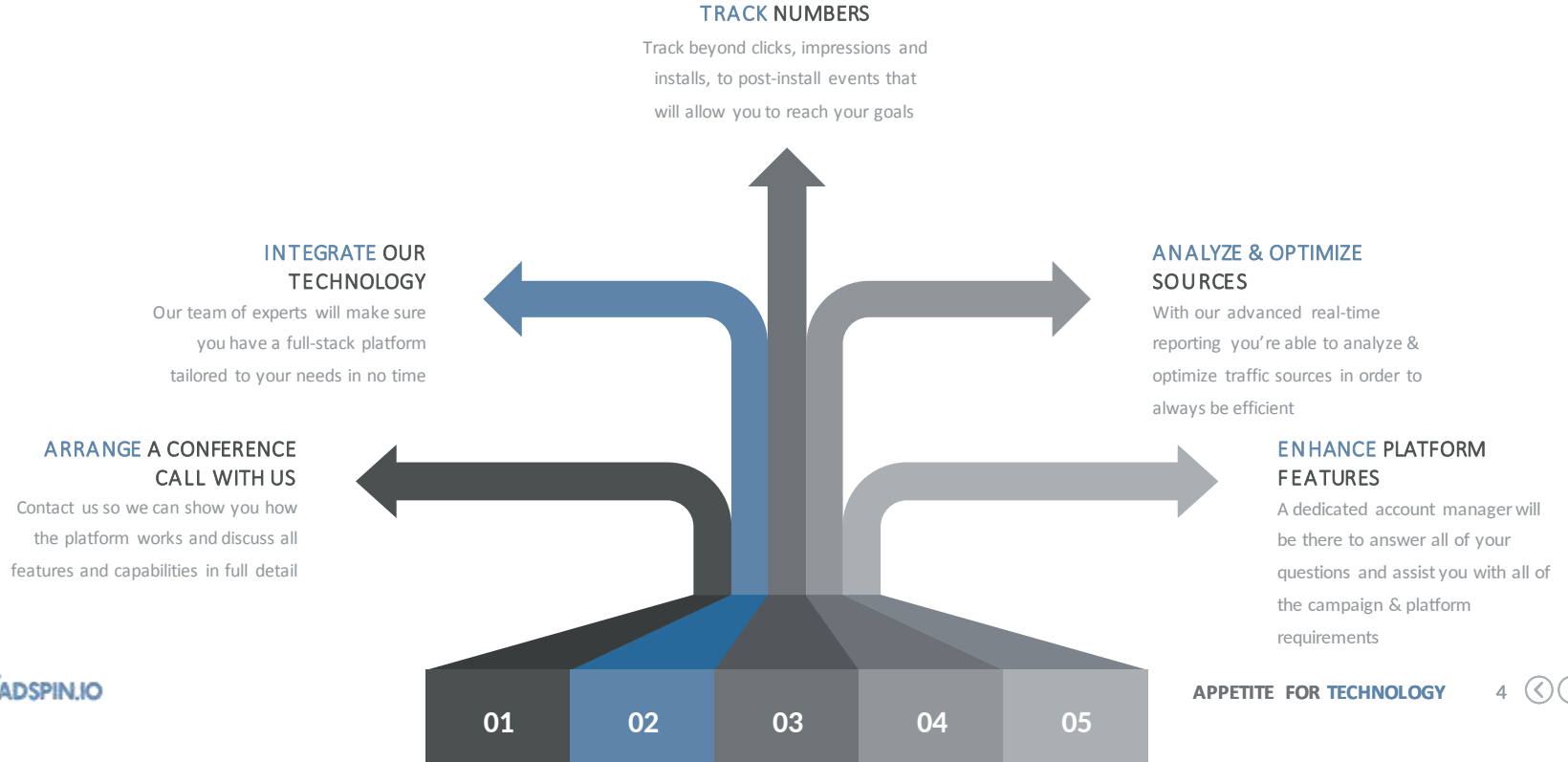Proven platform strategies that lead to success

CAPITALIZING THE MOBILE MARKETING ECOSYSTEM

AdSpin.io offers all of it's features in a full-stack platform suitable for key partners from different sides of the table

MEETING THE NEEDS OF

ADVERTISERS

AD AGENCIES

PUBLISHERS
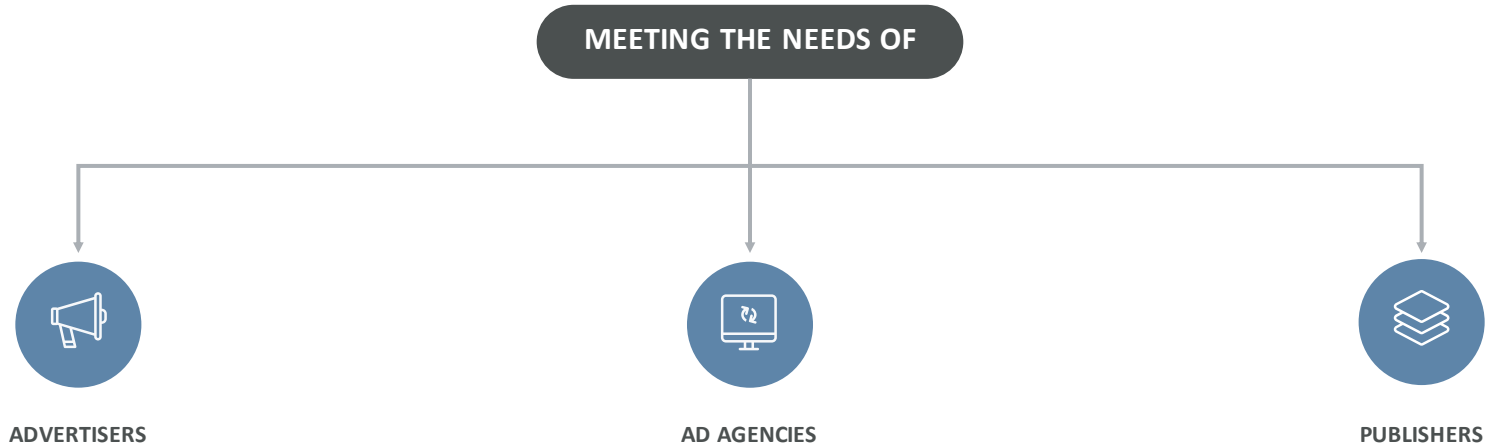
STEPS THAT LEAD TO SUCCESS

Partnering with AdSpin.io is easier than you can imagine and can be broken down into easy, but important steps

TRACK NUMBERS

Track beyond clicks, impressions and installs, to post-install events that will allow you to reach your goals

INTEGRATE OUR TECHNOLOGY

Our team of experts will make sure you have a full-stack platform tailored to your needs in no time

ANALYZE & OPTIMIZE SOURCES

With our advanced real-time reporting you're able to analyze & optimize traffic sources in order to always be efficient

ARRANGE A CONFERENCE CALL WITH US

Contact us so we can show you how the platform works and discuss all features and capabilities in full detail

ENHANCE PLATFORM FEATURES

A dedicated account manager will be there to answer all of your questions and assist you with all of the campaign & platform requirements

| 01 | 02 | 03 | 04 | 05 |

OUR COMPETITIVE ADVANTAGES

What makes AdSpin.io better compared to the rest of the market

MULTIFARIOUS POINT OF VIEW

Built from marketers for marketers, AdSpin.io technology evolves along with the current market trends & needs, making sure you are never left behind

ROCKET-SPEED & RESPONSIVE TECHNOLOGY

Packed with the latest technologies the platform allows you to minimize errors, increase productivity and scale your business in no time

ENDLESS SUPPORT FOR OUR CUSTOMERS

Our team is able to provide support 24/7, Giving priority to our customers and taking action beforehand we make sure nothing is left unsolved

ADSPIN.IO
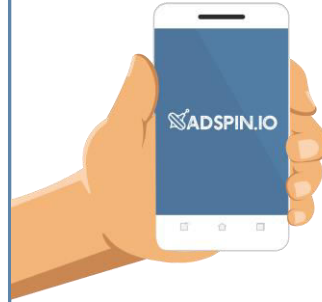
WE NEVER MISS A CHANCE TO STRIVE

Detail and quality for our customers will leave no option other than success for their business

REAL TIME REPORTS

AdSpin.io provides advanced and detailed reporting in real-time, giving you access to different breakdowns and metrics within the platform

GLOBAL REACH

From Hong-Kong to Canada AdSpin.io creates technology, understandable beyond borders.

COST-FREE SET UP

Forget all set-up, maintenance and add-on costs. With AdSpin.io you only pay when integrating your supply

Key Points

INNOVATIVE TOOLS

Onboarding the best resources in order help you be more efficient, productive and profitable

VARIETY IN PRICING MODELS

With AdSpin.io technology, different pricing models can be supported and combined to fulfill demanding campaign needs

CONSTANT ADD-ON DEVELOPMENT

We never stop looking for ways to improve usability of our technology. Constant development of new features allow us to scale partnerships and set new goals beyond expected

PLATFORM HIGHLIGHTS

ADSPIN.IO

DETAILED & EYE CATCHING REPORTING

RANGE OF PAYOUT OPTIONS

ADVANCED TARGETING MECHANISMS

MANAGEABLE BALANCE & BONUS SCHEMES

ANALYTIC AD ASSET VIEW, BIDDING & TARGETING
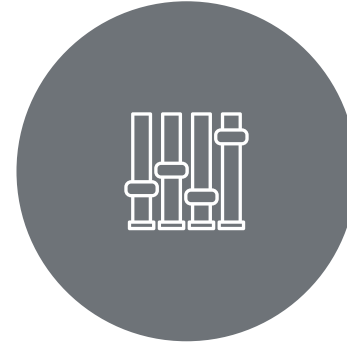
SUPPORTED INTEGRATION TYPES
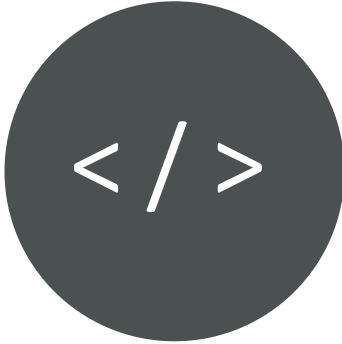
CODE BASED

A piece of code is implemented into the promoted product, which allows the client to track all of the occurring actions

S2S

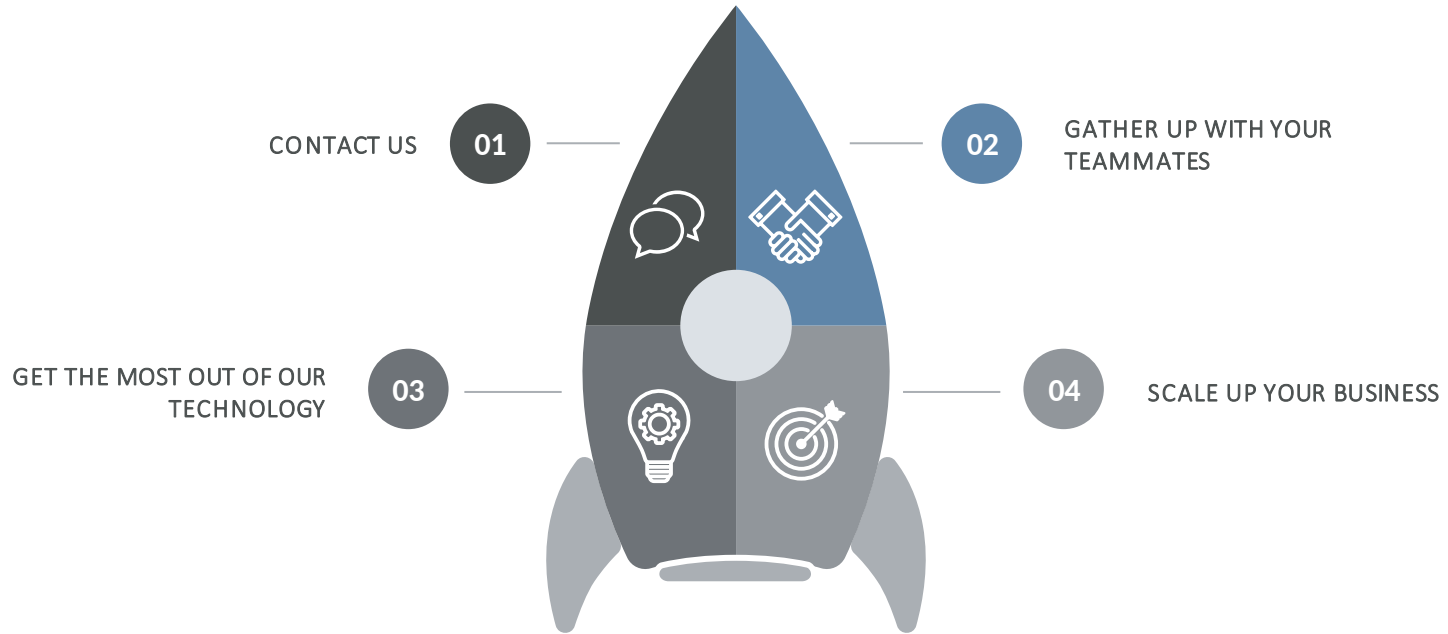Postbacks are used in order to inform both sides that events have occured

API

Requests or API Calls are used to inform the systems for any particular action referring to the activity between both parties

ARE YOU READY TO LAUNCH?

There's nothing holding you back. Start now!

CONTACT US **01**

02 GATHER UP WITH YOUR TEAMMATES

GET THE MOST OUT OF OUR TECHNOLOGY **03**

04 SCALE UP YOUR BUSINESS

THANK YOU FOR YOUR INTEREST IN

ADSPIN.IO

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AdSpin.io Sales Team