



# MEDIA KIT 2019

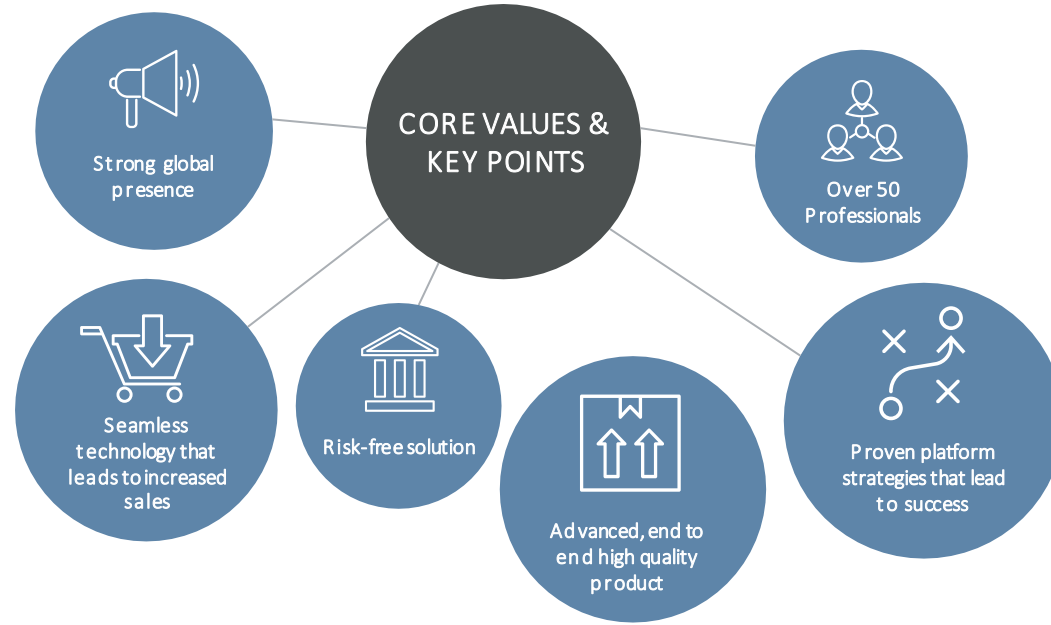
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**Appetite for Technology**

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# ABOUT ADSPIN.IO

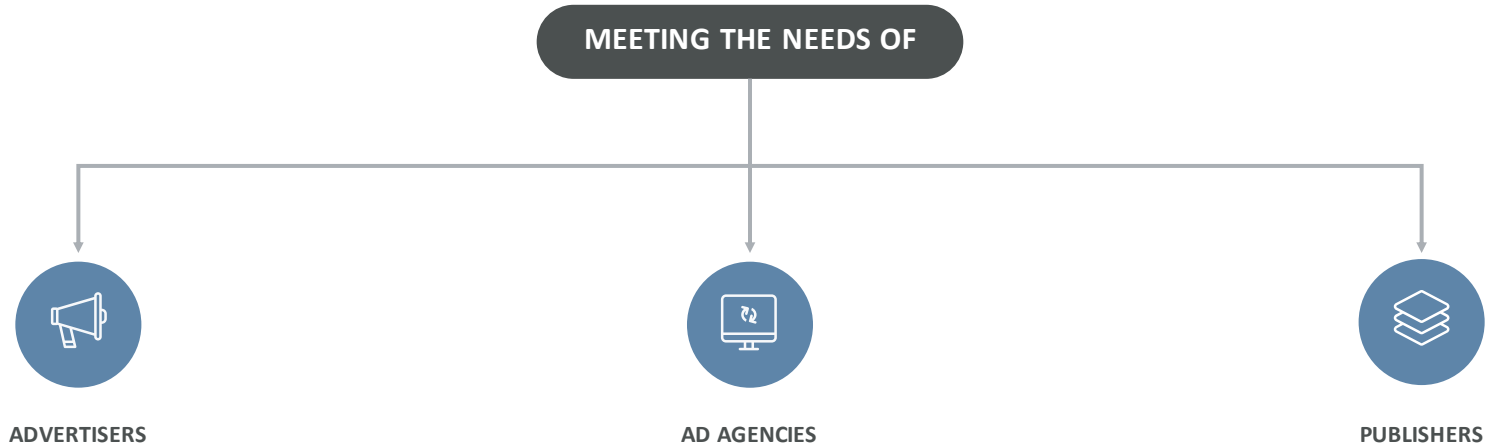
AdSpin.io is a fast growing SaaS Marketing platform that allow Marketeers to customize, manage, track and scale their advertising business



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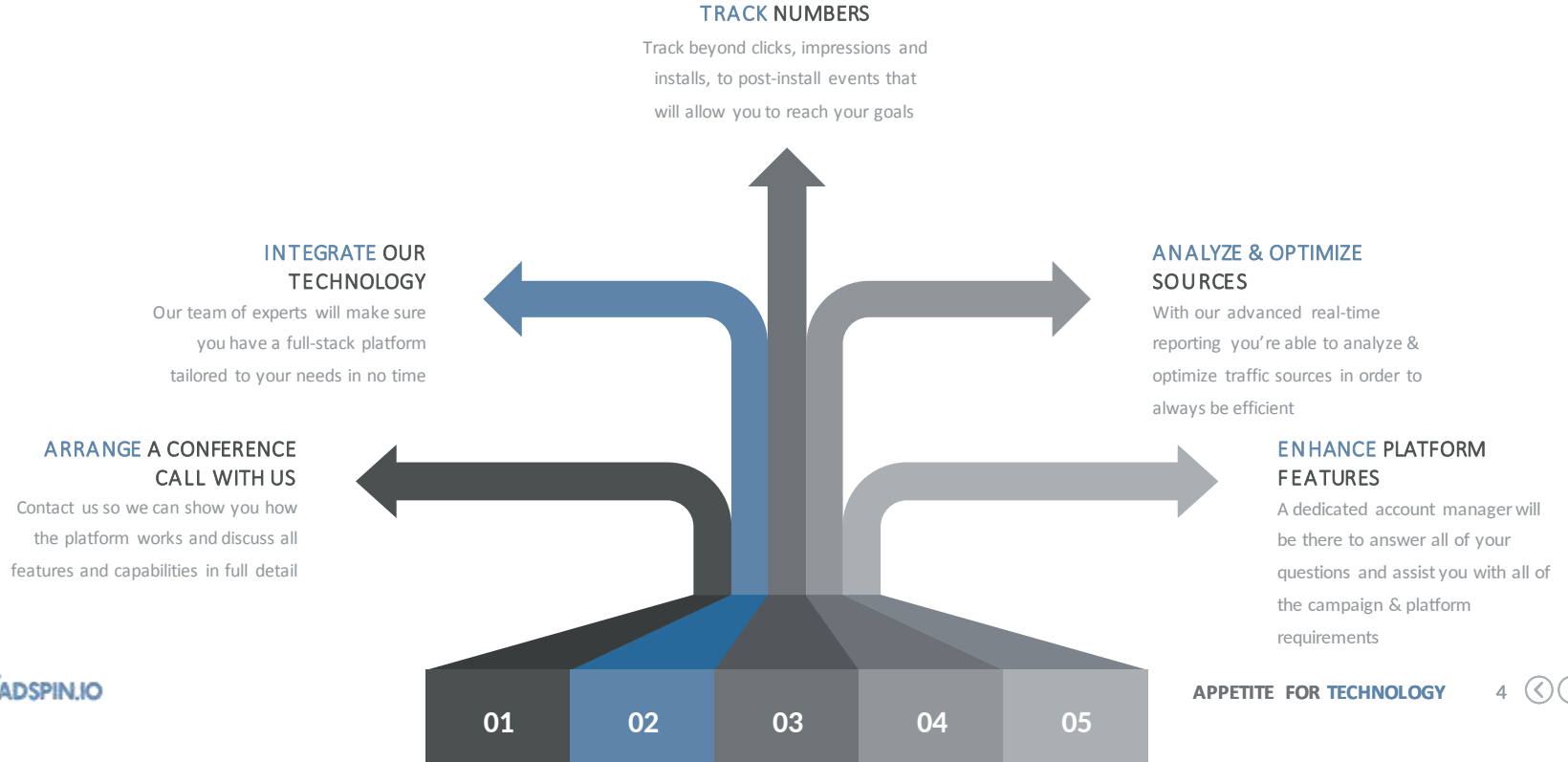
# CAPITALIZING THE MOBILE MARKETING ECOSYSTEM

AdSpin.io offers all of its features in a full-stack platform suitable for key partners from different sides of the table



# STEPS THAT LEAD TO SUCCESS

Partnering with [AdSpin.io](#) is easier than you can imagine and can be broken down into easy, but important steps



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# OUR COMPETITIVE ADVANTAGES

What makes [AdSpin.io](#) better compared to the rest of the market



## MULTIFARIOUS POINT OF VIEW

Built from marketers for marketers, [AdSpin.io](#) technology evolves along with the current market trends & needs, making sure you are never left behind



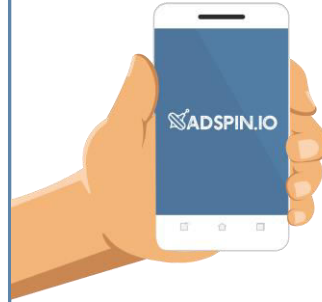
## ROCKET-SPEED & RESPONSIVE TECHNOLOGY

Packed with the latest technologies the platform allows you to minimize errors, increase productivity and scale your business in no time



## ENDLESS SUPPORT FOR OUR CUSTOMERS

Our team is able to provide support 24/7, Giving priority to our customers and taking action beforehand we make sure nothing is left unsolved



# WE NEVER MISS A CHANCE TO STRIVE

Detail and quality for our customers will leave no option other than [success](#) for their business

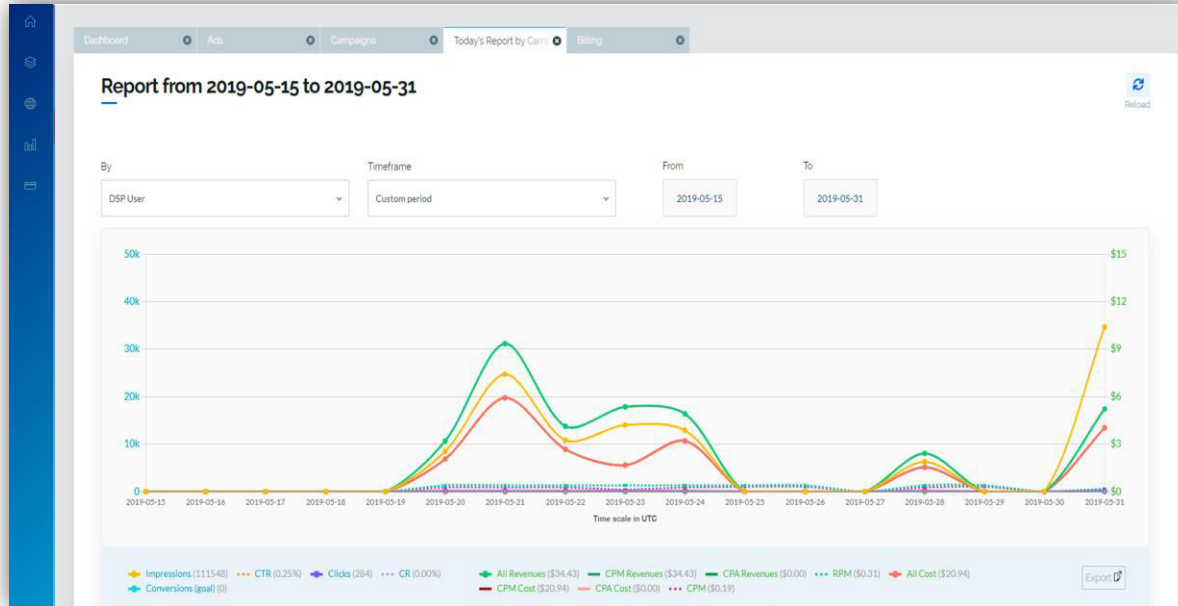




# PLATFORM HIGHLIGHTS



# DETAILED & EYE CATCHING REPORTING





# RANGE OF PAYOUT OPTIONS

The screenshot displays a web interface for creating a new campaign. At the top, there are navigation tabs for 'Dashboard', 'Campaigns', and 'New Campaign'. The main heading is 'New Campaign' with a 'Help?' icon. Below the heading, the 'Campaign Type' section prompts the user to 'Select a campaign type:'. Three options are presented in columns:

- Awareness**: Represented by a megaphone icon. Campaign Goal is 'Awareness', Advertiser products are 'Web Site, Mobile Apps', Bid model is 'CPM', and Paying for is 'Impressions'.
- Performance**: Represented by a smartphone icon. Campaign Goal is 'Performance', Advertiser products are 'Mobile Apps', Bid model is 'CPI / PIE', and Paying for is 'App installs / In-app events'.
- Performance**: Represented by a document icon. Campaign Goal is 'Performance', Advertiser products are 'Web Site', Bid model is 'CPA', and Paying for is 'Conversion events / actions'.

At the bottom, there is a 'Name' input field.

# ADVANCED TARGETING MECHANISMS

The screenshot displays a user interface for configuring advertising settings. At the top, a breadcrumb trail shows 'Budgeting' with a sub-setting of 'Not specified (i.e. unlimited)'. Below this is a section titled 'Ad Items Default Settings' with a downward arrow icon. A descriptive paragraph explains that this is a template for ad delivery settings that applies to new ad items but not to those already assigned. The settings are organized into expandable sections: 'Placement', 'Schedule and Contact Rules', and 'Targeting'. The 'Targeting' section is currently expanded, showing several options: 'Locations' set to 'All countries', 'Languages' set to 'All languages', 'Connection Types' set to 'Mobile Data, Wifi, Unknown', 'Device Types and OS' set to '5 device types selected', and 'Blocked IP Ranges' set to 'No blocked IP ranges specified'. Each setting has an edit icon to its right. A vertical navigation bar is visible on the left side of the interface.

Budgeting → Not specified (i.e. unlimited) ✎

▼ Ad Items Default Settings

This is a template with default values for settings regarding ad delivery.

Whenever a new ad item is assigned to the campaign, the corresponding settings of the ad item are preconfigured according to the values specified here. Changing the values of this template affects the new ad items (i.e. ad items assigned to the campaign after the time of the modification of the template) but it does not automatically update the settings of ad items that have already been assigned.

> Placement ✎

> Schedule and Contact Rules ✎

▼ Targeting ✎

Locations → All countries ✎

Languages → All languages ✎

Connection Types → Mobile Data, Wifi, Unknown ✎

Device Types and OS → 5 device types selected ✎

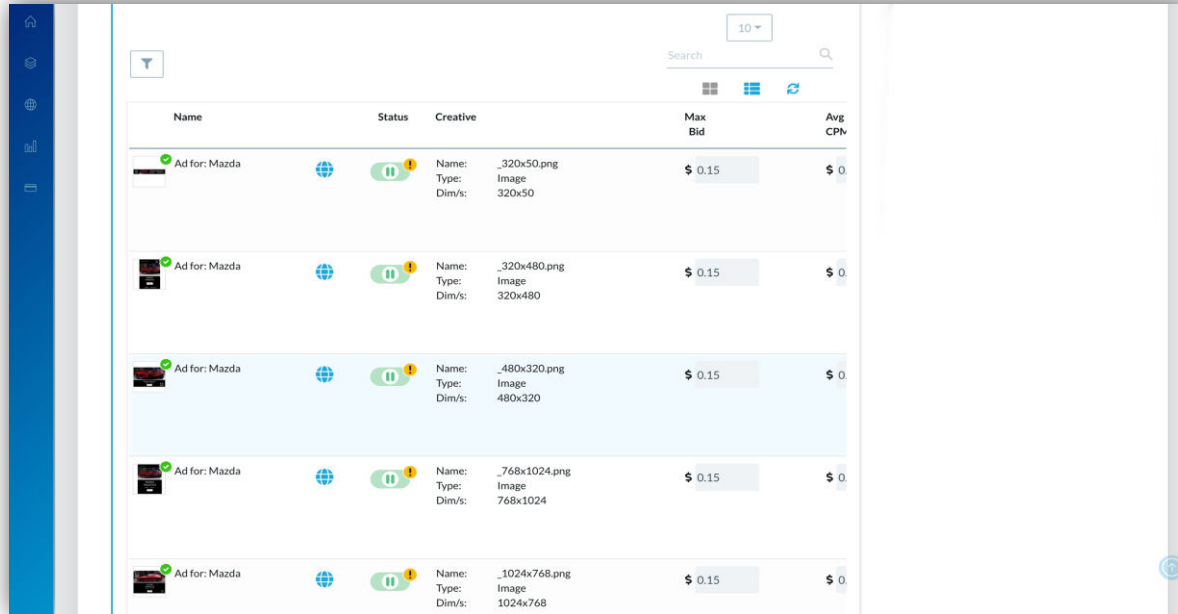
Blocked IP Ranges → No blocked IP ranges specified ✎






# MANAGEABLE BALANCE & BONUS SCHEMES

The screenshot displays a 'Billing' dashboard with the following components:

- Account Remaining Credit:** \$44.81, with a '+ Add Deposit' button and a 'Reload' button.
- Reserved Amount:** \$0.00, with a link to '[VIEW CAMPAIGNS WITH RESERVED AMOUNTS](#)'.
- Current Transactions (not in statement yet):**
  - Billable events (impressions, events) → \$0.00
  - Payments → \$0.00
  - Bonus → \$0.00, with a '+ Add Bonus' button.
- Last Statement:**
  - Total Amount → -\$44.81
  - Issued at → 2019/07/01
- Actions:** A green button labeled 'Issue Statement NOW'.
- Navigation:** Three expandable sections: 'Transactions', 'Statements', and 'Reservations'.

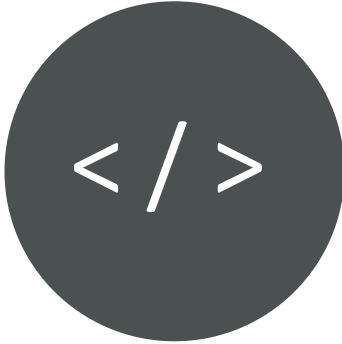
# ANALYTIC AD ASSET VIEW, BIDDING & TARGETING



Name	Status	Creative	Max Bid	Avg CPV
Ad for: Mazda		Name: _320x50.png Type: Image Dim/s: 320x50	\$ 0.15	\$ 0.
Ad for: Mazda		Name: _320x480.png Type: Image Dim/s: 320x480	\$ 0.15	\$ 0.
Ad for: Mazda		Name: _480x320.png Type: Image Dim/s: 480x320	\$ 0.15	\$ 0.
Ad for: Mazda		Name: _768x1024.png Type: Image Dim/s: 768x1024	\$ 0.15	\$ 0.
Ad for: Mazda		Name: _1024x768.png Type: Image Dim/s: 1024x768	\$ 0.15	\$ 0.

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## SUPPORTED INTEGRATION TYPES



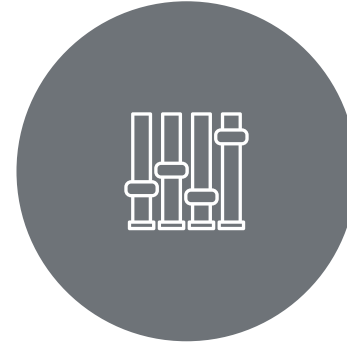
### CODE BASED

A piece of code is implemented into the promoted product, which allows the client to track all of the occurring actions



### S2S

Postbacks are used in order to inform both sides that events have occurred



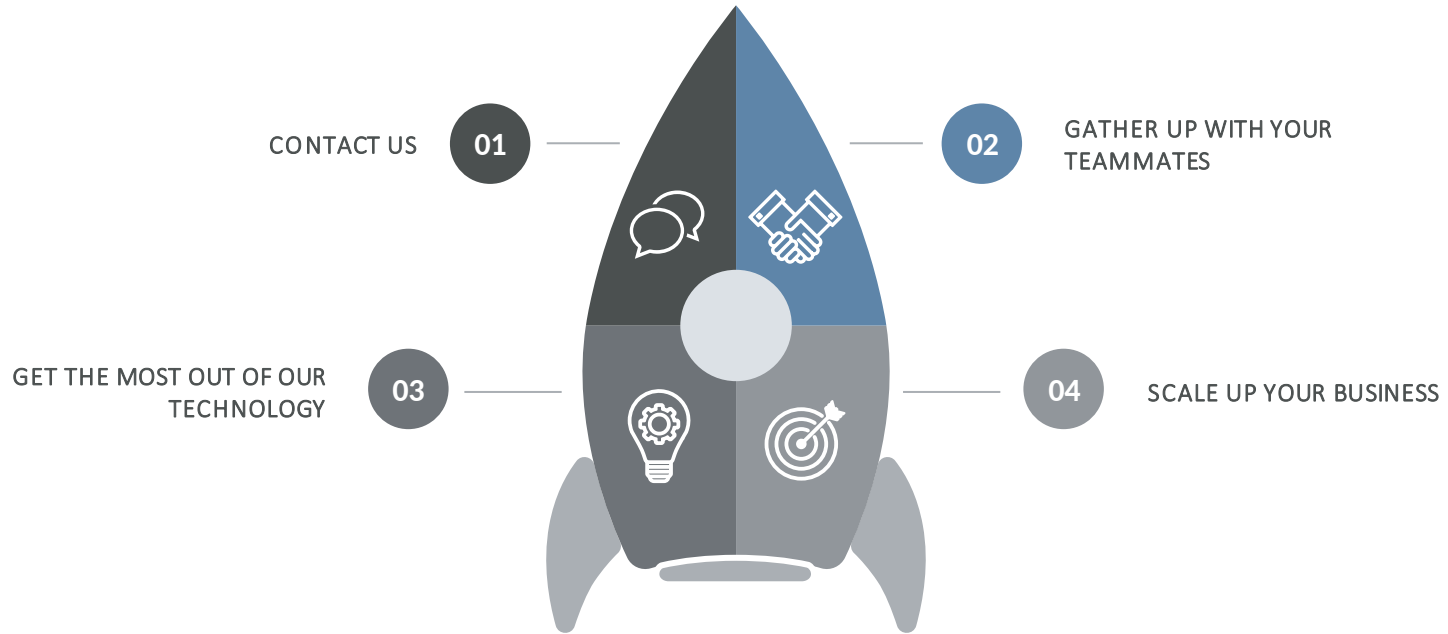
### API

Requests or API Calls are used to inform the systems for any particular action referring to the activity between both parties

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# ARE YOU READY TO LAUNCH?

There's nothing holding you back. [Start now!](#)



THANK YOU FOR YOUR  
INTEREST IN



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AdSpin.io Sales Team